



CHAPTER MEETING # 4
**CEO Perspective on Current Market
Realities & Expectations**



Glenpointe Marriott, Teaneck, NJ
Thursday, September 30th
Registration & Mixer at 5:30 PM / Dinner & Program begins at 6:30 PM

As the U.S. and other countries slowly emerge from global recession, business as usual is no longer an option. Trends in the industrial, office and retail sectors are shaping our economies, business practices and real estate strategies. The US economy, Asian growth and changes in the workplace are impacting global commercial property and real estate markets.

Join us on September 30 at the Glenpointe Marriott for what promises to be a stimulating discussion as CEOs share their national and regional perspectives on how to read the marketplace and successfully navigate turbulent real estate cycles to strengthen investor portfolios.

Alex Klatskin, Forsgate Industrial Properties, will lead the discussion: what CEOs have learned about capitalizing on strategic property locations and emerging business trends, and how they affect the value of real estate; how institutional ownership is affecting the brokerage business; what tenants are looking for now; how changing sources of investment dollars are impacting the flow of funds and what investors are demanding.

About the speakers:

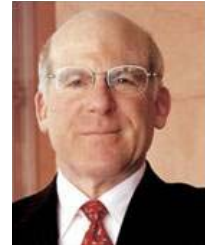
Glenn R. Rufrano was named CEO of Cushman & Wakefield Inc. in February of 2010. He is a highly accomplished global real estate executive who has held leadership positions at public REITs and in the private real estate investment arena.

Mitchell E. Hersh is President and Chief Executive Officer of Mack-Cali Realty Corporation. He is responsible for creating and implementing the company's capital markets and overall investment strategies.

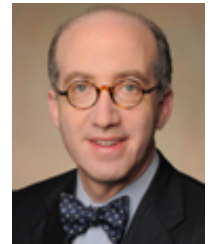
Alex Klatskin is a partner with Forsgate Industrial Partners, a private industrial real estate development and investment firm based in Teterboro. Forsgate has built and owns ten million square feet of industrial property. Klatskin is a former President of NAIOP New Jersey, and is currently Chariman-elect of NAIOP Corporate.



Glenn Rufrano



Mitch Hersh



Alex Klatskin

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NAIOP New Jersey Chapter Meeting: CEO Perspective

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If payment has not been received by event date, a credit card guarantee will be required onsite. No credit card charges will be processed if payment is received within 7 days of the event. Registrations cancelled fewer than 72 hours in advance of the event will be considered firm with payment due to NAIOP NJ within 30 days.

No refunds will be issued for paid registrations after the 72 hour cancellation deadline.