



**Biggins Lacy Shapiro  
& Company LLC  
Jay Biggins  
Industry  
Service Award**



# Ticket, Journal & Gem Sponsorship Packages

## 30th Annual Commercial Real Estate Awards Gala

### May 11, 2017 at The Palace at Somerset Park

#### Honoring

- Lifetime Achievement...** Arthur M. Greenbaum, Greenbaum Rowe Smith & Davis LLP
- Impact Award .....** JLL, Robert Kossar accepting
- Industry Service Award** Hollister Construction Services LLC, Chris Johnson accepting
- Industry Service Award** Biggins Lacy Shapiro & Company LLC, Jay Biggins accepting

#### GALA GEM SPONSORS

Tickets and Journal as a package.  
Extra tickets can be purchased separately.

**Gala Emerald Sponsor**  **\$7000**

- Gala tickets for ten
- Gala Journal Gold Page.....full color w/ gold edge
- Logo on NAIOP NJ website & promo materials

**Gala Ruby Sponsor**  **\$5750**

- Gala tickets for eight
- Gala Journal Silver Page...full color w/ silver edge
- Logo on NAIOP NJ website & promo materials

**Gala Sapphire Sponsor**  **\$3600**

- Gala tickets for four
- Gala Journal Full Page...full color w/ white edge
- Logo on NAIOP NJ website & promo materials

Email Orders: to [Sovinee@naiopnj.org](mailto:Sovinee@naiopnj.org)

**TICKETS ONLY** \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

- # of Tickets \_\_\_\_\_ (NOTE: Tickets will be mailed in May)
- \_\_\_\_\_ x **\$500.00** Members only
- \_\_\_\_\_ x **\$450.00\*** (\*corporate members are companies with 4 people who are NAIOP NJ members. Corporate Member pricing good until April 15 or sell out.)
- \_\_\_\_\_ x **\$600.00** (nonmembers may order after March 17)

**JOURNAL ONLY** \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

ALL PAGES ARE FULL COLOR  
Deadline April 13, 2017

- COVER—Back .....  \$5000
- COVER—Inside Front  \$3500
- COVER—Inside Back...  \$3500
- FIRST GOLD Page.....  \$2650
- GOLD Page.....  \$1800
- SILVER Page .....  \$1550
- FULL Page .....  \$1300
- HALF Page .....  \$875
- QUARTER Page .....  \$500

**NAIOPNJ Corp Mbr\***  
(Discounted fee if you have 4+ NAIOP Members)

- \$1620 Gold
- \$1395 Silver
- \$1170 Full
- \$875 Half
- \$500 Qtr

Name \_\_\_\_\_ Mbr ID # \_\_\_\_\_

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Mailing Address (need for tkts) \_\_\_\_\_

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If paying by Credit Card, must add 3% convenience fee, or please send check with order form.  
This event sold out last year, so early payment is requested.

Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

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Sponsor \_\_\_\_\_

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SUBTOTAL \_\_\_\_\_

plus  
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**GRAND  
TOTAL \$** \_\_\_\_\_

Order # \_\_\_\_\_

**JOURNAL SIZE: 8.5" x 11" (Book size)**

**All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high**

- **Gold Page has a Gold border**
- **Silver Page has a Silver border**
- **Full Page has a White border**

*Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs*

**All Pages are full color**

*NOTE: if you are a Gala Sponsor, keep one upper corner "open" for the ribbon*

*NOTE: there is an extra fee of \$50 for changes, after you've proofed it.*

**Print Copy Area Sizes**

**Full Page..... 6.5 wide x 9.5 high**

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**Quarter Page ... 3 wide x 4.5 high**

**Inside Cover.... 6.5 wide x 9.5 high**

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*Please submit your page / half page/ etc. as soon as possible so we have time to proof it*

**SUBMISSION DEADLINE:**  
**April 13, 2017**  
**3:00 PM**

*Payments are due with order.*

**Art and File Specifications**

Preference: Acrobat PDF files

Art submitted in PDF files must be distilled/created in press-optimized PDFs and must be the exact size. Press optimized is 2400 dpi and at least 133 lpi.

Applications accepted (Platform preference MAC)

Adobe InDesign, Photoshop, and Illustrator  
ALL versions

Microsoft Word version 97 thru current

*No Microsoft Publisher or Powerpoint files, please*

Please Include Fonts:

Postscript Type 1, TrueType, or OpenType.

Image files (i.e. photos, logos, other art)

**Photos, Images and Logos**

Please send logos or art that is placed in pages as separate along with the page files.

Images from a Website should NOT be used. They are not the correct resolution for printing and will result in poor quality.

All Images should be 266 dpi or greater.

**COLOR: Must be CMYK (not RGB, Lab, or Pantone spot color)**

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We can not guarantee placements that are created in other applications will be able to be used. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

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Email to [Galajournal2017@naiopnj.org](mailto:Galajournal2017@naiopnj.org)

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Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

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Bonnie Sovinee 732-729-9900  
Email: [Galajournal2017@naiopnj.org](mailto:Galajournal2017@naiopnj.org)