50 years NAIOP
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION
NEW JERSEY CHAPTER

Ticket, Journal & Gem Sponsorship Packages

34th Annual Commercial Real Estate Awards Gala
October 7, 2021 at The Palace at Somerset Park

Honoring:

The Charles Klatskin
Lifetime Achievement Award….Alex Klatskin, Forsgate Industrial Partners
Impact Award…….Peter D. Sudler, Sudler Companies
Impact Award……...……...Gensler
Industry Service Award ……..Josh Burd, Real Estate NJ
Caren S. Franzini Public Partner Award……Assemblywoman Eliana Pintor Marin

GALA GEM SPONSORS

Tickets and Journal as a package.
Extra tickets can be purchased separately.

Gala Emerald Sponsor ☐ **$7250**
- Gala access for ten
- Gala Journal Gold Page…..full color w/ gold edge
- Logo on NAIOP NJ website & promo materials

Gala Ruby Sponsor ☐ **$5950**
- Gala access for eight
- Gala Journal Silver Page...full color w/ silver edge
- Logo on NAIOP NJ website & promo materials

Gala Sapphire Sponsor ☐ **$3800**
- Gala access for four
- Gala Journal Full Page...full color w/ white edge
- Logo on NAIOP NJ website & promo materials

Limited Grand Sponsor Opportunities are available—please call Donna Laterza (732) 729-9900 for more information.

TICKETS ONLY TOTAL $

of Tickets *(NOTE: Tickets will be mailed late September)*
New for 2021—Members can purchase up to 8 tickets for the Gala currently and be placed on the wait list for additional availability.

_____ x **$500.00** Pre-Sale Members Only ($525 after 6/18)

_____ *x* **$475.00** NAIOP NJ Corporate Member Rate *
**corporate members—companies with 4 or more NAIOP NJ members. Corporate Member Pricing available until June 18th ot event sell out.*

_____ x **$625.00** NAIOP Non-Member Rate **(available 6/21)**

JOURNAL ONLY TOTAL $

ALL PAGES ARE FULL COLOR
Deadline to hold space August 5th, 2021

		*NAIOPNJ Corp Mbr** (Discounted fee if you have 4+ NAIOP Members)
COVER–Back ……	☐ *$2800*	
COVER—Inside Front	☐ *$2700*	
COVER—Inside Back	☐ *$2600*	
FIRST GOLD Page…	☐ *$1950*	
GOLD Page……	☐ *$1800*	☐ *$1620 Gold*
SILVER Page ……	☐ *$1550*	☐ *$1395 Silver*
FULL Page ……	☐ *$1300*	☐ *$1170 Full*
HALF Page ……	☐ *$875*	☐ *$875 Half*
QUARTER Page …..	☐ *$500*	☐ *$500 Qtr*

Name _____ *Member ID #* _____

Company _____

Mailing Address (mailing tickets) _____

Town _____ *State* _____ *Zip code* _____

Email _____ *Phone* _____

If paying by Credit Card, must add 3% convenience fee, or please send check with order form.
This event sold out in previous years, so prompt payment is requested.

Amount $ _____

Card # _____ *Exp* _____ *Code* _____

Name on card _____ *Authorized Signature* _____
Credit card
Billing address _____ *Town* _____ *State* _____ *Zip* _____
(if different from above)

Sponsor _____

Tickets _____

Journal _____

SUBTOTAL _____
plus
card fee 3% _____
GRAND
TOTAL $_____

Order #

JOURNAL SIZE: 8.5” x 11” (Book size)

Journal Specifications

All Full Pages (Gold/Silver/Full) are 6.5” wide x 9.5” high

- **Gold Page has a Gold border**
- **Silver Page has a Silver border**
- **Full Page has a White border**

Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.

All Pages are full color

NOTE: there is an extra fee of $50 for changes, after you've proofed it.

Print Copy Area Sizes

Full Page…….. 6.5 wide x 9.5 high

Half Page …….. 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover…. 6.5 wide x 9.5 high

Back Cover ….. 6.5 wide x 9.5 high

Please submit your page / half page/ etc. as soon as possible so we have time to proof it

SUBMISSION DEADLINE:
September 1, 2021
3:00 PM

Payments are due with order.

Art and File Specifications

- Preference: Adobe PDF file PDF files should be created as press-optimized PDFs and must be the correct size. Press-optimized: 300 ppi. Acrobat compatibility: at least Acrobat 5.
- Applications accepted (Platform preference Mac) All Adobe applications: Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted. Microsoft Word: version 97 through current Please **no Microsoft Publisher or PowerPoint files.**
- If necessary, please send fonts, image and art files, and logo files.
- Images, art, logos from a Web site should **not** be used. They are **not** the proper resolution for printing. Images should be 266 dpi or higher.

Color space: CMYK

* * *

We can not guarantee placements that are created in other applications. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

* * *

Delivery of electronic pages

Email to: GalaJournal2021@naiopnj.org

Also, please include the sponsor's name in the email subject, for example: "for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

* * *

Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.

Donna Laterza 732-729-9900
Email: laterza@naiopnj.org