

Gala Honorees

Charles Klatskin
Lifetime Achievement Award
Robert Donnelly, Sr.
Cushman & Wakefield

Impact Award
Christopher J. Paladino
New Brunswick Development Corp.

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NEW JERSEY CHAPTER

Impact Award
George Jacobs
Jacobs Enterprises, Inc.

36th Annual
Commercial Real Estate
Awards

Industry Service Award
Meryl A.G. Gonchar
Sills Cummis & Gross P.C.

Gala

Caren S. Franzini
Public Partner Award
Sheila Y. Oliver
Lt. Governor and DCA Commissioner



Ticket, Journal & Gem Sponsorship Packages

36th Annual Commercial Real Estate Awards Gala

May 18, 2023
at The Palace at Somerset Park

Honoring:

Charles Klatskin Lifetime Achievement Award **Robert Donnelly, Sr.** | Cushman & Wakefield
 Impact Award **Christopher J. Paladino** | New Brunswick Development Corp.
 Impact Award **George Jacobs** | Jacobs Enterprises, Inc.
 Industry Service Award **Meryl A.G. Gonchar** | Sills Cummis & Gross P.C.
 Caren S. Franzini Public Partner Award **Sheila Y. Oliver** | Lieutenant Governor of New Jersey

GALA GEM SPONSORS

Tickets and Journal as a package.
Extra tickets can be purchased separately.

Gala Emerald Sponsor \$7350

- Ten Gala tickets
- Gala Journal Gold Page – full color with gold edge
- Logo on NAIOP NJ website and promo materials

Gala Ruby Sponsor \$5950

- Eight Gala tickets
- Gala Journal Silver Page – full color with silver edge
- Logo on NAIOP NJ website and promo materials

Gala Sapphire Sponsor \$3900

- Four Gala tickets
- Gala Journal Full Page – full color with white edge
- Logo on NAIOP NJ website and promo materials

TICKETS ONLY

TOTAL \$

Quantity of Tickets: **Members can currently purchase up to 10 Gala tickets and be placed on a waiting list for additional tickets depending on availability.**

Tickets will be mailed early May.

_____ x **\$525 NAIOP NJ Members Only (Early Bird Rate)**

Early Bird Rate available until March 24th.

_____ x **\$495 NAIOP NJ Corporate Member Rate**

For those who have four or more chapter members from their company.

COVER – Back **SOLD** ~~\$2300~~

COVER – Inside Front **SOLD** ~~\$2200~~

COVER – Inside Back \$2100

FIRST GOLD Page **SOLD** ~~\$1950~~

GOLD Page \$1850

SILVER Page \$1600

FULL Page \$1350

HALF Page \$900

QUARTER Page \$550

NAIOP NJ Corp Mbr*
(Discounted fee if have
4+ NAIOP NJ Members)

\$1800 Gold

\$1550 Silver

\$1300 Full

\$875 Half

\$500 Quarter

Name _____ NAIOP Member ID# _____

Company _____

MAILING ADDRESS (FOR TICKETS)

Street _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

If paying by credit card, add 3% convenience fee, or please send check with order form.
This event sells out quickly, so prompt payment is advised.

Amount \$ _____

Credit Card# _____ Exp Date _____ Code _____

Name on card _____ Authorized Signature _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

Street _____

City _____ State _____ Zip Code _____

Sponsor _____

Tickets _____

Journal _____

SUBTOTAL _____

Card fee 3% _____

GRAND TOTAL \$ _____

Order # _____

Journal Ad Specifications

All Full Pages (Gold/Silver/Full) are:
6.5" (width) x 9.5" (height)

- Gold Page has a gold border
- Silver Page has a silver border
- Full Page has a white border

Note: If you want to match the gold or silver color in your design with the border, please contact us for color specs.

All pages are full color.

\$50 fee for any changes after proofs are approved.

Journal Ad Specifications

All sizes are width by height.

- Full Page **6.5" x 9.5"**
- Half Page **6.5" x 4.5"**
- Quarter Page **3" x 4.5"**

- Inside Cover **6.5" x 9.5"**
- Inside Back Cover **6.5" x 9.5"**
- Back Cover **6.5" x 9.5"**

Please submit your ad page as soon as possible.

**PAGE SUBMISSION DEADLINE:
APRIL 2, 2023
3:00 PM**

Payments are due with order.

Art and File Specifications

- Preference: **Adobe PDF file.**
PDF files should be created as press-optimized/press-quality PDFs and must be the correct size. Acrobat compatibility: Acrobat 5 and higher.
- Applications accepted:
 - All Adobe applications – Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted.
 - Microsoft Word (*Please confirm font(s) used in Word documents.*)
- **Please no Microsoft Publisher or PowerPoint files.**
- If necessary, send fonts, image and art files including logo files.
- Images, art, and logos from a Web site should not be used. They are not the proper resolution for printing. Images should be 266 dpi or higher.
- Color space: CMYK (RGB will be converted.)

We cannot guarantee submissions that are created in other applications. Ads created in Microsoft PowerPoint or Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

DELIVERY OF FILES

Email to: GalaJournal2023@naiopnj.org

Please include:

- sponsor's name in the email subject;
- information about the file(s) — application type, PC or Mac platform, size of ad, and type of sponsorship if applicable (Emerald, Ruby, Sapphire) in your email message.

Please email or call if what you can supply is not listed here or if you have questions about the specs.

**Donna Laterza 732-729-9900
email: laterza@naiopnj.org**