



Ticket, Journal & Gem Sponsorship Packages
Virtual 33rd Annual Commercial Real Estate Awards Gala & 50th Anniversary Celebration
September 9, 2020

Honoring:

- Lifetime Achievement Award... **The Frank Visceglia Family**
- Impact Award **Eugene Diaz—Prism Capital Partners**
- Impact Award **RC Andersen, LLC**
- Industry Service Award **Anne Strauss-Wieder—NJTPA**
- Caren S. Franzini Public Partner Award..... **Mayor Richard Turner, Weehawken**

RC Andersen, LLC
Impact Award

GALA GEM SPONSORS

*Tickets and Journal as a package.
 Extra tickets can be purchased separately.*

- Gala Emerald Sponsor** **\$7250**
 - Gala access for ten
 - Gala Journal Gold Page.....full color w/ gold edge
 - Logo on NAIOP NJ website & promo materials

- Gala Ruby Sponsor** **\$5950**
 - Gala access for eight
 - Gala Journal Silver Page...full color w/ silver edge
 - Logo on NAIOP NJ website & promo materials

- Gala Sapphire Sponsor** **\$3800**
 - Gala access for four
 - Gala Journal Full Page...full color w/ white edge
 - Logo on NAIOP NJ website & promo materials

Limited Grand Sponsor Opportunities are available—please call Donna Laterza (732) 729-9900 for more information.

TICKETS ONLY TOTAL \$

of Tickets (NOTE: Tickets will be mailed in early May)

- _____ x **\$500.00** Extended Discount Member Rate *
- _____ x **\$475.00** Extended Corporate Member Rate *
*corporate members—companies with 4 or more NAIOP NJ members.
- _____ x **\$625.00** Non-Member Rate

JOURNAL ONLY TOTAL \$

*ALL PAGES ARE FULL COLOR
 Deadline August 5th, 2020*

- COVER—Back** **SOLD**
- COVER—Inside Front** **SOLD**
- COVER—Inside Back** **SOLD**
- FIRST GOLD Page...** **SOLD**
- GOLD Page**..... \$1800
- SILVER Page** \$1550
- FULL Page** \$1300
- HALF Page** \$875
- QUARTER Page** \$500

NAIOPNJ Corp Mbr*
(Discounted fee if you have 4+ NAIOP Members)

- \$1620 Gold
- \$1395 Silver
- \$1170 Full
- \$875 Half
- \$500 Qtr

Name _____ Mbr ID # _____

Company _____

Mailing Address (need for tkts) _____

Town _____ State _____ Zip code _____

Email _____ Phone _____

*If paying by Credit Card, must add 3% convenience fee, or please send check with order form.
 This event sold out last year, so early payment is requested.*

Amount \$ _____ Card # _____
 Exp _____ Code _____

Name on card _____ Authorized Signature _____

Credit card _____
 Billing address _____ Town _____ State _____ Zip _____
(if different from above)

Sponsor _____

Tickets _____

Journal _____

SUBTOTAL _____

plus card fee 3% _____

GRAND TOTAL \$ _____

Order # _____

JOURNAL SIZE: 8.5" x 11" (Book size)

Journal Specifications

All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high

- Gold Page has a Gold border
- Silver Page has a Silver border
- Full Page has a White border

Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.

All Pages are full color

NOTE: there is an extra fee of \$50 for changes, after you've proofed it.

Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover 6.5 wide x 9.5 high

Please submit your page / half page/ etc. as soon as possible so we have time to proof it

SUBMISSION DEADLINE:

**August 5th
3:00 PM**

Payments are due with order.

Art and File Specifications

- Preference: Adobe PDF file PDF files should be created as press-optimized PDFs and must be the correct size. Press-optimized is 2400 dpi and at least 133 lpi.
- Applications accepted (Platform preference Mac) All Adobe applications: Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted. Microsoft Word: version 97 through current Please **no Microsoft Publisher or PowerPoint files.**
- If necessary, please send fonts, image and art files, and logo files.
- Images, art, logos from a Web site should **not** be used. They are **not** the proper resolution for printing. Images should be 266 dpi or higher.

Color space: CMYK

We can not guarantee placements that are created in other applications. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

Delivery of electronic pages

Email to: GalaJournal2020@naiopnj.org

Also, please include the sponsor's name in the email subject, for example:
"for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.

*Donna Laterza 732-729-9900
Email: laterza@naiopnj.org*